

IT'S TIME FOR THE **#BIGWABOOKHUNT** **#BIGBIGBOOKHUNT**

20th March – 20th April 2025



LET THE GAMES BEGIN!

INSTRUCTIONS FOR AUTHORS

The #BigWABookHunt and the #BigBigBookHunt will connect readers and writers in a celebration of reading and finding great stories.

Authors are being invited to take part in a book treasure hunt in the months leading up to Easter, and to hide signed copies of books for avid readers to find.

The idea originated with psychological suspense author Sara Foster, who devised a book treasure hunt in the run-up to releasing her new book *When She Was Gone*. Sara hid 16 books across various locations in the southwest of Western Australia on 18th and 19th March 2025 – you can see her tour by searching the #findlou hashtag or looking up @sarafosterauthor on Facebook and Instagram.

Sara had great fun planning this event, and was met by such enthusiasm from the places supporting the tour, that she decided to try to make it bigger, by:

1. Encouraging all her fellow WA-based authors to get involved in the #BigWABookHunt by hiding wrapped and signed copies of their books throughout WA between 20 March and 20 April 2025.
2. Inviting all authors to join in, anywhere in the world, under the hashtag #BigBigBookHunt.

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Notes on signing, wrapping and labelling your books

- Please sign your books before hiding them, as this makes the hunt and find extra special for readers.
- You can choose whether or not to wrap your books, but wrapping elevates the hunt a bit more as readers will feel like they are finding a gift from you.
- Make sure you add a label or note of some kind to ask readers to share when they find your books – either by socials or a private message to your work email address – it's good to know and share when books have gone so readers don't keep searching.

Hiding the book

- Be mindful of weather and other potential hazards when you're hiding books – it would be a shame if your book got rained on before it was found! And playgrounds are perfect for kids' stories but not for adult books.
- Hide in your chosen location (if it's an owned venue, please consult with owners and obtain their agreement before leaving books).
- Important: use hashtags and photos to spread the word on social media.
- Key hashtags to connect you into the book hunt are #bigwabookhunt – or, if you're playing outside WA, use #bigbigbookhunt

Alongside these key hashtags, add new hashtags of your own as follows:

- A hashtag to narrow down place – e.g.#BigFremantleBookHunt – etc. to help readers know where your books are hidden. Use the format #Big[placename]BookHunt to keep connected to the bigger hunt.
- Have at least one hashtag that identifies a specific venue or location to help narrow down the search area for your readers.
- Please also add your own hashtags that are relevant to your book (for example, mine are #whenshewasgone and #findlou).

I will be keeping track of the general hashtags – #BigWABookHunt and #BigBigBookHunt – and will provide updates of how the hunt is going on my socials and on Substack.

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Once your book is found or someone tells you it has gone from its hidden location:

- Please add a new story or update your post to the hashtag #BigWABookHuntFOUND or #BigBigBookHuntFOUND – making sure to delete the previous hashtags.
- This way we can keep track of engagement, and you don't have to remove any posts, but the books will not be listed under the #BigWABookHunt or #BigBigBookHunt hashtags.

For the WA Book Hunt only:

You can find more resources and templates on Sara Foster's website and in the Look for a Book Perth Facebook group. You can also join Look for a Book Perth and post on there, where you'll find 7000 members already keen on book hunts!

I hope you have a great time taking part in the book hunt!

DISCLAIMER: The information provided on Sara Foster's website is for general informational purposes only. Sara Foster is not responsible for any actions you take based on the information provided on this platform. Sara Foster has developed the book hunt idea and hashtags to encourage authors to join in this event together, but she is not responsible or liable for where books (other than her own) are hidden or found. You assume full responsibility for any consequences that may arise from your use of the information. Please hide books and search responsibly, respecting privacy, ownership and legal obligations.